

PATENT APPLICATION

UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent of: BENTOLILA, et al.		RECEIVED APR 21 2004 Technology Center 2600
Serial No.: 10/043,698		
Filed: January 9, 2002		
For Letters Patent on:		
SYSTEM AND METHOD FOR BEHAVIORAL MODEL CLUSTERING IN TELEVISION USAGE, TARGETED CLUSTERING, AND PREFERENCE ADVERTISING VIA MODEL PROGRAMMING BASED ON BEHAVIORAL MODEL CLUSTERS		
	April 12, 2004	
	Irvine, California 92612	

STATUS INQUIRY

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Applicant, respectfully requests to know the status of the above-referenced patent application.

On June 10, 2002 Applicant received a Notice of Publication of Application as issued by the United States Patent and Trademark Office on May 29, 2003. The Notice of Publication reflected a publication date of May 29, 2003 and a Publication No. as US-2003-0101449-A1. This was the last communication received by Applicant in the above case.

Please charge any additional fees to our Deposit Account No. 01-1960. An additional copy of this letter is enclosed for that purpose.

Very truly yours,

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CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313 on 4-16-04 6:44 PM

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